

## GRF212 - GRAPHIC DESIGN PROJECT II - Meslek Yüksekokulu - Tasarım Bölümü

## General Info

## Objectives of the Course

Adoption competence of basic art and design knowledge to learned, to provide the methods of solution of problems encountered in the process of project implementation original ideas in the field of corporate identity design by auction and understanding.

## Course Contents

By following today's local and universal problems, a poster with social content related to these issues can be designed by adhering to the principles and techniques of graphic design in general and the poster subject in particular.

## Recommended or Required Reading

Workshop, computers and equipment, design programs.

## Planned Learning Activities and Teaching Methods

Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method

## Recommended Optional Programme Components

They should develop their skills in design, target audience relations, the opportunities provided by today's technologies, and design relations.

## Instructor's Assistants

There is no teaching assistant.

## Presentation Of Course

Face to face practice in computer laboratory.

## Dersi Veren Öğretim Elemanları

Inst. Bülent Bilgin

## Program Outcomes

1. Can create designs by synthesizing knowledge in the fields of art and design.
2. Can design a product/work or process that will meet problems and requirements.
3. By following current issues, it can produce designs related to these issues.

## Weekly Contents

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
1	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://dergipark.org.tr/pub/ijhar/issue/77452/1326067">https://dergipark.org.tr/pub/ijhar/issue/77452/1326067</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Presentation of the course content, general expectations for the term and assignment of the first project.	Presentation of the course content, general expectations for the term and assignment of the first project.
2	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://dergipark.org.tr/pub/fesa/issue/28680/288407">https://dergipark.org.tr/pub/fesa/issue/28680/288407</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Project types and examples in graphic design (poster, corporate identity, packaging, digital media, etc.) Implementation of assignments by students, visualization/presentation and critique.	Conducting design implementation with Students will implement/visualize assignments, bring them to the presentation stage critique them.
3	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://sssjournal.com/files/sssjournal/c03cb77f-d61c-4161-a08f-763d49516e03.pdf">https://sssjournal.com/files/sssjournal/c03cb77f-d61c-4161-a08f-763d49516e03.pdf</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Research methods, brief preparation, target audience analysis. Students will implement the assignments, bring them to the visualization/presentation stage, and critique them.	Conducting design implementation with Students will implement/visualize assignments, bring them to the presentation stage critique them.

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
4	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://asosjournal.com/?mod=makale_tr_ozet&amp;makale_id=36464">https://asosjournal.com/?mod=makale_tr_ozet&amp;makale_id=36464</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Concept development and moodboard studies. Students' implementation of homework assignments, visualization/presentation, and critique.	Poster work. Design application work. Application/visual of assignments by students, presentation stage, and critique
5	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://www.idildergisi.com/makale/pdf/1661064377.pdf">https://www.idildergisi.com/makale/pdf/1661064377.pdf</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Sketching and idea development techniques. Students will implement, visualize/present, and critique assignments.	Conducting design implementation with Students will implement/visualize assignments, bring them to the presentation stage critique them.
6	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://smartofjournal.com/files/smartjournal/1d304f6f-4f29-481a-a2ef-d5eea2238bf8.pdf">https://smartofjournal.com/files/smartjournal/1d304f6f-4f29-481a-a2ef-d5eea2238bf8.pdf</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Integration of typography, color, and visual language into the project. Students will implement, visualize/present, and critique assignments.	Conducting design implementation with Students will implement/visualize assignments, bring them to the presentation stage critique them.
7	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="http://mtod.mebnet.net/sites/default/files/Afiş%20Tasarımı.pdf">http://mtod.mebnet.net/sites/default/files/Afiş%20Tasarımı.pdf</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Time management and planning during the project process. Students' implementation of homework assignments, visualization/presentation, and critique.	Conducting design implementation with Students will implement/visualize assignments, bring them to the presentation stage critique them.
8	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject.	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Topic Review and Midterm Exam.	Topic Review and Midterm Exam.
9	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://www.idildergisi.com/makale/pdf/1588075427.pdf">https://www.idildergisi.com/makale/pdf/1588075427.pdf</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Application process: illustration, photography, digital media integration. Students apply the assignments, bring them to the visualization/presentation stage, and critique them.	Conducting design implementation with Students will implement/visualize assignments, bring them to the presentation stage critique them.
10	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://www.linkedin.com/pulse/afiş-tasarlarken-nelere-dikkat-edilmelidir-faruk-taşdemir/">https://www.linkedin.com/pulse/afiş-tasarlarken-nelere-dikkat-edilmelidir-faruk-taşdemir/</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Structural and technical implementation (print/digital media). Students' implementation, visualization/presentation and critique of assignments.	Conducting design implementation with Students will implement/visualize assignments, bring them to the presentation stage critique them.
11	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://asrjournal.org/files/asrjournal/26af63d3-e4df-4cf3-a5a2-9039229200c1.pdf">https://asrjournal.org/files/asrjournal/26af63d3-e4df-4cf3-a5a2-9039229200c1.pdf</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Mock-up and prototype preparation. Students' implementation of homework assignments, visualization/presentation, and critique.	Conducting design implementation with Students will implement/visualize assignments, bring them to the presentation stage critique them.

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
12	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://journalofsocial.com/?mod=makale_tr_ozet&amp;makale_id=61629">https://journalofsocial.com/?mod=makale_tr_ozet&amp;makale_id=61629</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Critique sessions, project development and revisions. Students will implement, visualize/present and critique assignments.	Conducting design implementation w Students will implement/visuali assignments, bring them to the presentation stage critique them.
13	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://jshsr.org/index.php/pub/article/view/1018">https://jshsr.org/index.php/pub/article/view/1018</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Portfolio preparation and professional presentation techniques. Students will be required to implement, visualize/present, and critique assignments.	Conducting design implementation w Students will implement/visuali assignments, bring them to the presentation stage critique them.
14	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://www.sanategitimidergisi.com/makale/pdf/1615962081.pdf">https://www.sanategitimidergisi.com/makale/pdf/1615962081.pdf</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Student project presentations and in-class evaluation. Students will implement, visualize/present, and critique assignments.	Conducting design implementation w Students will implement/visuali assignments, bring them to the presentation stage critique them.
15	Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. <a href="https://www.jocress.com/farkli-disiplinlerdeki-grafik-tasarim-dersi-almis-olan-ogrencilerin-hedef-kitle-ve-renk-konulari-hakkindaki-farkindalik-duzeyi-korku-ve-cizgi-film-afisi-ornegi_113">https://www.jocress.com/farkli-disiplinlerdeki-grafik-tasarim-dersi-almis-olan-ogrencilerin-hedef-kitle-ve-renk-konulari-hakkindaki-farkindalik-duzeyi-korku-ve-cizgi-film-afisi-ornegi_113</a>	Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	General Evaluation.	General Evaluatior

#### Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	1,00
Final	1	1,00
Ders Öncesi Bireysel Çalışma	5	5,00
Ders Sonrası Bireysel Çalışma	5	5,00
Ara Sınav Hazırlık	1	1,00
Final Sınavı Hazırlık	1	1,00
Ödev	5	5,00

#### Assesments

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00
Performans Ödevi	0,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
<b>L.O. 1</b>	5	3	5	5	5	5	5	4	5	3	5	5	5	5	5
<b>L.O. 2</b>	5	3	5	5	5	5	5	4	5	3	5	5	5	5	5
<b>L.O. 3</b>	5	3	5	5	5	5	5	4	5	3	5	5	5	5	5

Table :

- P.O. 1 :** Mesleği ile ilgili temel, güncel ve uygulamalı bilgilere sahip olur.
- P.O. 2 :** İş sağlığı ve güvenliği, çevre bilinci ve kalite süreçleri hakkında bilgi sahibi olur.
- P.O. 3 :** Mesleği için güncel gelişmeleri ve uygulamaları takip eder, etkin şekilde kullanır.
- P.O. 4 :** Mesleği ile ilgili bilişim teknolojilerini (yazılım, program, animasyon vb.) etkin kullanır
- P.O. 5 :** Mesleki problemleri ve konuları bağımsız olarak analitik ve eleştirel bir yaklaşımla değerlendirme ve çözüm önerisini sunabilme becerisine sahiptir.
- P.O. 6 :** Bilgi ve beceriler düzeyinde düşüncelerini yazılı ve sözlü iletişim yolu ile etkin biçimde sunabilir, anlaşılır biçimde ifade eder.
- P.O. 7 :** Alanı ile ilgili uygulamalarda karşılaşılan ve öngörülemez karmaşık sorunları çözmek için ekip üyesi olarak sorumluluk alır.
- P.O. 8 :** Kariyer yönetimi ve yaşam boyu öğrenme konularında farkındalığa sahiptir.
- P.O. 9 :** Alanı ile ilgili verilerin toplanması, uygulanması ve sonuçlarının duyurulması aşamalarında toplumsal, bilimsel, kültürel ve etik değerlere sahiptir.
- P.O. 10 :** Bir yabancı dili kullanarak alanındaki bilgileri takip eder ve meslektaşları ile iletişim kurar.
- P.O. 11 :** Grafik ve görsel tasarım için ihtiyaç duyulan görsel, renk ve tipografiyi tanımlar ve uygular.
- P.O. 12 :** Grafik / görsel tasarım teknolojilerini ve tasarım süreçlerini gerçekleştirir.
- P.O. 13 :** Grafik / Görsel Tasarımı ve entegrasyonunu gerçekleştirir
- P.O. 14 :** Yaşam boyu öğrenmenin gerekliliği bilinciyle alanındaki teknolojik ve bilimsel gelişmeleri izleyebilir ve kendini sürekli yenileyebilir.
- P.O. 15 :** Türkiye Cumhuriyeti tarihi ve Atatürk İlkeleri ve İnkılapları hakkında bilgi sahibi olur
- L.O. 1 :** Sanat ve tasarım alanındaki bilgilerini sentezleyerek tasarımlar yapabilir.
- L.O. 2 :** Sorun ve gereksinimleri karşılayacak bir ürünü/yapıtı yada süreci tasarlayabilir.
- L.O. 3 :** Güncel sorunları takip ederek bu sorunlara ilişkin tasarımlar üretebilir.